

# Capabilities Statement



## Overview

With today's competitive environment and economic challenges, vision is important and strategy is vital. At Analyticx, we combine best-in-class practices, an adherence to premium performance, and the development of seamless partnerships to support strategic direction. We have developed excellent IT and digital communications solutions for the nation's leading Federal government agencies through our understanding of each client's unique requirements, as well as the people, tools, and technologies to capitalize on opportunities.

## Core Competencies

With proven experience in select domains, we provide comprehensive understanding of industry nuances and have a team of professionals supporting Federal and other government agencies as well as commercial marketplaces in the following areas:



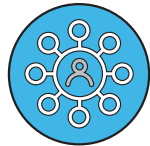
**IT OPERATIONS & MAINTENANCE**



**SOFTWARE ENGINEERING**



**PROGRAM MANAGEMENT**



**DIGITAL COMMUNICATIONS**



**STRATEGIC CONSULTING**



**EDUCATION & TRAINING**

## SNAPSHOT

- > Minority-owned SBA 8(a) Certified small business
- > Headquartered in Washington, D.C.
- > Top Secret Facility Security Clearance with appropriately cleared personnel
- > DUNS: 079123801
- > CAGE: 6ZVG1
- > NAICS: 541611, 541614, 541511, 541512, 541519, 541430, 541715, 541613, 491110, 511210, 53110, 531311, 611430, 611691, 611710, 611699, 624310
- > GSA Multiple Award Schedule (MAS)
- > 8(a) STARS III GWAC
- > ISO 9001 Certified

Contact us at  
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or [jlocascio@analyticx.com](mailto:jlocascio@analyticx.com)

## Our Clients

We are proud to work side-by-side with our clients, helping them navigate challenges in today's environment.

Our commitment is to deliver inspired solutions that are agile, cost-effective, and reliable. Our clients are people like us, those who dedicate their lives to making our government more effective and ensuring our nation is safer, stronger, and more prosperous.

We've worked with:

- > The Army Aviation Brigade (TAAB)
- > U.S. Army G-4 | Logistics
- > U.S. Army Logistic Enterprise Support Agency (LESA)
- > Joint Force Headquarters National Capital Region (JFHQ-NCR)
- > U.S. Department of State
- > U.S. Army Corps of Engineers (USACE)
- > U.S. Small Business Administration

# Additional Services Information



## IT OPERATIONS & MAINTENANCE

Analyticx designs, deploys, and manages scalable and secure network-centric solutions that enable enhanced mobility and information sharing and lead to measurable results.

- › Operational Support
- › Database Management
- › Software Maintenance & Upgrades
- › Infrastructure Management Services (Configuration Management; Network/Hardware Support; Help Desk/IT Support; System Management)
- › Information Assurance
- › Information Risk Management
- › Vulnerability Management and Patch Remediation
- › Independent Verification & Validation
- › Enterprise Architecture Support



## SOFTWARE ENGINEERING

Analyticx pairs mature proven methodologies with agile responsive delivery to develop and manage the most innovative solutions for mission-critical programs.

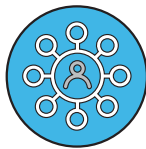
- › Client-Server/Web Development
- › COTS Software Acquisition & Implementation
- › Custom Software Design & Development
- › Database Development
- › Data Analytics & Evaluation Strategy
- › Load & Stress Testing
- › Performance Optimization & Tuning
- › Secure Cloud Computing
- › Service Oriented Architecture



## PROGRAM MANAGEMENT

Our methods are based on a combination of principles and techniques to ensure client satisfaction, provide metrics for managing communications, scope, timelines, and delivery so that risks are identified early and resolved quickly.

- › Program Management
- › Financial Management
- › Portfolio Management
- › Budget Planning and Execution
- › Cost Modeling & Activity-Based Costing
- › Data Analytics & Monitoring and Evaluation



## DIGITAL COMMUNICATIONS

Analyticx helps leading government clients design, build, and manage digital communications that solve users' biggest problems, drive organizational performance, and ensure operational excellence.

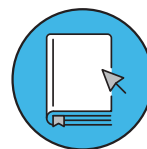
- › Project & Experience Management
- › Communications & Marketing Strategy
- › Personas & User Journey Mapping
- › Brand Identity Strategy & Development
- › Social Media Engagement
- › Website Design & CRM Development
- › Content & Media Creation
- › Graphic Design Services



## STRATEGIC CONSULTING

We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization to focus on our clients' most critical issues and opportunities.

- › Strategic Planning
- › Assessments, Gap Analyses & Roadmaps
- › Change Management
- › Knowledge Management
- › Business Process Transformation
- › Sustainability Solutions
- › Stakeholder Survey & Focus Group Outreach
- › Meeting & Conference Planning
- › Alumni Engagement



## EDUCATION & TRAINING

Analyticx has a history of partnering with the best faculty around the country to develop customized training and open enrollment programs to meet the particular needs of each client.

- › Learning Strategy & Organizational Assessment
- › Learning Technology Development
- › Learning Design & Development
- › Learning Analytics & Reporting
- › Virtual & On-site Training